

CALL FOR THEMATIC DOSSIER – REGEPE

Rethinking entrepreneurship education and entrepreneurial orientation: Learning and competencies in the age of GenAI and sustainability

1. Definition of a Dossier adopted by REGEPE

For REGEPE, a **Thematic Dossier**¹ is an editorial section that brings together an articulated set of scientific products around a contemporary and clearly delimited research theme, problem, or agenda, with the purpose of deepening knowledge, promoting dialogue among different theoretical, methodological, and empirical perspectives, and contributing to the advancement of a field of research. Unlike an independent special issue, the Thematic Dossier is part of REGEPE's regular continuous publication flow. The works are identified by a common thematic section and, once the evaluation, approval, and editorial production processes have been completed, they are published individually, without holding back finalized documents while awaiting completion of the other works that make up the Dossier.

2. Dossier Organizers

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3. Responsibilities of the Dossier Organizers

The Dossier Organizers will work in collaboration with the Editor-in-Chief of REGEPE and the editorial team throughout the editorial process, strictly observing the schedule established in this call. Their main responsibilities include:

- support the dissemination of the call and the attraction of qualified contributions adhering to the scope of the Dossier;
- identify and invite qualified researchers to build a pool of reviewers committed to the Dossier's themes and deadlines;
- participate in previously scheduled meetings with the Editor-in-Chief to monitor the process (editorial workflow, specific situations, and next steps);
- monitor and support the evaluation, review, and editorial decision stages to ensure that they are completed within the established deadlines.

To ensure the independence of the editorial process and avoid conflicts of interest, the **Dossier Organizers may not submit manuscripts**, as authors or co-authors, for publication in the Dossier under their organization.

¹ The definition adopted by REGEPE is inspired by the concept of thematic dossier used by Nineteenth-Century French Studies (NCFS, n.d.), and its operationalization follows the SciELO Continuous Publication Guide (2019), especially regarding thematic sections published on a continuous basis.

4. Context and rationale

Entrepreneurship and the ecosystems that sustain it play an important role in promoting innovation and creating economic and social value (Wurth et al., 2023; Inácio Junior et al., 2025). Entrepreneurial education has expanded from high school to graduate school, in addition to professional and continuing education, consolidating itself as an important mechanism for the development of entrepreneurial skills at different educational levels (Lima et al., 2015; Nabi et al., 2017).

Entrepreneurial Orientation (EO), associated with dimensions such as innovation, proactivity, and risk-taking, offers a relevant lens to understand how entrepreneurial characteristics and behaviors can be stimulated in different educational, organizational, and professional contexts (Miller, 1983; Lumpkin & Dess, 1996). Rather than merely verifying the availability of courses or activities, it is important to examine their mechanisms, practices, indicators and results, including in studies developed in the Brazilian context (Fernandes & Santos, 2008; Lazzarotti et al., 2015).

This discussion is especially relevant for highly qualified people. Master's and doctoral programs train researchers and professionals with a high capacity to produce and apply knowledge, but we still know little about how students and graduates are exposed to entrepreneurship and are prepared to transform scientific and technological knowledge into innovation, new businesses, impact initiatives or intrapreneurial practices, bringing university, knowledge and entrepreneurship closer together (Jain et al., 2009).

At the same time, digital transformation has been modifying business models and entrepreneurial processes, creating new ways of creating and capturing value, and expanding the possibilities of entrepreneurial action in digital environments (Altafin et al., 2025). In this scenario, the rapid diffusion of Generative Artificial Intelligence (GenAI) introduces a new layer of transformation, also affecting learning activities and the entrepreneurial process. Recent evidence shows that GenAI already affects entrepreneurship education and can influence self-efficacy and entrepreneurial intention (Xie & Wang, 2025), while opening up new opportunities and challenges for skills building and entrepreneurial action.

In this scenario, public policies play an important role in creating conditions, incentives, and instruments that connect education, skills development, and entrepreneurial action. More than analyzing their existence, it is necessary to understand their formulation, implementation, and capacity to expand opportunities and respond to economic, social, and environmental challenges. In Brazil, this agenda involves different levels of government, instruments, and audiences and still has gaps in coordination and focus (Borges et al., 2018; OECD, 2020). This perspective brings public policies, entrepreneurial orientation and entrepreneurship education closer to the sustainability and development agendas.

This Dossier seeks, therefore, to gather contributions on entrepreneurship education, entrepreneurial orientation, Generative Artificial Intelligence (GenAI), public policies and sustainability, individually or at their intersections, contributing to understanding how entrepreneurial competencies and actions are formed and transformed in the face of new technological, social and environmental challenges.

5. Objective of the Dossier

The objective of the Dossier is to advance knowledge about how people are prepared to think, learn and act in an entrepreneurial way throughout different educational levels and professional trajectories, particularly examining the role of entrepreneurship education, entrepreneurial orientation, as well as the transformations associated with Generative Artificial Intelligence (GenAI) and the interfaces of this process with public policies and sustainability. A broad guiding question for the Dossier is:

How are individuals, from secondary education to postgraduate training and professional careers, being prepared to think, learn, and act entrepreneurially, and how is this process being reshaped by Generative Artificial Intelligence, sustainability challenges, and public policy contexts?

6. Types of Contributions Accepted

The Dossier will host different scientific products provided for in REGEPE's editorial policy, as long as they adhere to the thematic scope of the call, as indicated below:

Accepted	Not accepted
• Research article (theoretical-empirical) • Theoretical essay • Teaching case • Technological article • Methodological article • Discussion/Pensata	• Book Review • Editorial • Obituary

Notes: Prepared by the Editor-in-Chief and the Organizers of the Dossier.

7. Topics of interest (non-exhaustive)

Entrepreneurial Orientation

- Development of Entrepreneurial Orientation in different educational, professional and organizational contexts.
- Antecedents, dimensions, mechanisms and measurement of Entrepreneurial Orientation at different levels of analysis.
- Relationships of Entrepreneurial Orientation with skills, intention, behavior, innovation and entrepreneurial action.

Entrepreneurship education

- Practices, methodologies and experiences of entrepreneurial education at different educational levels and training contexts.
- Teaching and learning of entrepreneurship in high school, professional and technological education, undergraduate, graduate and continuing education.
- Teacher training, learning indicators and evaluation of the impacts of entrepreneurial education.

Postgraduate Education, Highly Qualified People, and Entrepreneurial Trajectories

- Preparation of master's and doctoral students and graduates for entrepreneurship and the development of competencies and Entrepreneurial Orientation..
- Transformation of scientific and technological knowledge into innovation, new businesses, impact initiatives and intrapreneurial practices.
- Expansion of career alternatives and development of professional trajectories beyond traditional academic paths.

Generative Artificial Intelligence and Entrepreneurship

- Transformations promoted by GenAI in the identification of opportunities, creativity, ideation, validation and creation of new businesses.
- Development, expansion, replacement, and permanence of entrepreneurial competencies in GenAI-intensive environments.
- Teaching and evaluation of entrepreneurship using GenAI, including its effects on autonomy, access, inequalities and dependencies.

Public policies (Formulation, implementation and evaluation) and sustainability

- Formulation, implementation and evaluation of public policies aimed at entrepreneurial education, skills development and Entrepreneurial Orientation.
- Contributions of entrepreneurial education and Entrepreneurial Orientation to inclusive trajectories and social, environmental, and economic solutions.
- Applications of Generative Artificial Intelligence in public policies, educational practices and entrepreneurial initiatives oriented to sustainability.

8. Editorial Process and Paper Development Workshop (PDW)

Soon after the end of the first round of evaluation and the sending of the decision and review reports to the authors, a virtual Paper Development Workshop (PDW) will be held. Guidelines for the participation of the authors of manuscripts that remain in the editorial process, including the link to access the online event, will be communicated in due course. The meeting will allow the presentation and discussion of specific suggestions related to the manuscripts reviewed and, simultaneously, the sharing of broader conceptual, methodological, and editorial issues identified by the reviewers and Organ. The authors will have approximately 30 days, counted from the sending of the decision and review reports, to submit the first revised version and a response letter detailing how the recommendations were addressed. The reviewers will then have approximately 15 days to verify whether the main suggestions were adequately addressed. Based on this verification, the Organizers and the REGEPE editorial team will make the final editorial decision.

9. Timeline

Step	Date
Launch of the Dossier Call	10/08/2026
Deadline for submission	13/12/2026
Desk-review (continuous flow)	11/08/2026 to 14/12/2026
Submission of manuscripts to the reviewers	13/08/2026 to 14/12/2026
1st round (<i>major</i>) of peer review (≈ 30 days)	13/08/2026 to 10/01/2027
Sending the decision and review reports to the authors (continuous flow)	13/08/2026 to 11/01/2027
PDW virtual	11-15/01/2027
Submission of revised manuscripts by the authors (≈ 30 days)	until 07/02/2027
2nd round (<i>minor</i>) of peer review (≈ 15 days)	until 21/02/2027
Final editorial decision ¹	22/02/2027
Submission to the copyediting stage – PDF, video/audio (continuous flow)	23/02/2027 to 05/04/2027
Sending the PDF version (<i>proofreading</i>) to the authors (continuous flow)	06/04/2027 to 13/06/2027
Publication on the REGEPE website (continuous flow)	14/06/2027 to 20/06/2027
Submission to Cubo for XML preparation (continuous flow)	21/06/2027 to 25/07/2027
Submission for publication in the SciELO Collection (continuous flow)	26/07/2027 to 29/08/2027

Notes: Prepared by the Editor-in-Chief and the Organizers of the Dossier.

¹ Exceptionally, the final editorial decision may include the request for small residual adjustments, without opening a new formal round of evaluation in the OJS. In these cases, authors will have up to 14 days to submit the final revised version.

10. Submission

Manuscripts must be submitted through the editorial system of the [REGEPE Entrepreneurship and Small Business Journal](http://www.anegepe.org.br), fully observing the guidelines for authors. At the time of submission, authors must select the language of the manuscript and, in the “Section” field, choose “Dossier: Rethinking entrepreneurship education and entrepreneurial orientation”, as shown in **Figure 1**.

Figure 1. REGEPE submission system

REGEPE Entrepreneurship and Small Business Journal

Submit an Article

1. Start 2. Upload Submission 3. Enter Metadata 4. Confirmation

Submission Language

English

Submissions in several languages are accepted. Choose the primary language of the submission from the pull-down above. *

Section

- Research article (Theoretical-empirical)
- Articles
- Theoretical essay
- Case study
- Technological article
- Methodological article
- Discussion (Pensata)
- Book review
- Obituary
- Editorial
- Dossier: Rethinking entrepreneurship education and entrepreneurial orientation

Note: Prepared by the Editor-in-Chief and the Organizers of the Dossier. The image was captured before the creation of the Dossier section in the editorial system.

11. Additional Information

Information about the participation in the PDW of the authors of the manuscripts that remain in the editorial process will be communicated in due course, along with the date of the online event. Submission to the Dossier does not imply acceptance for publication. All manuscripts will be subject to the criteria of quality, scientific integrity and editorial policies of REGEPE. As a way of recognizing the volunteer work of the organizers and reviewers who serve in this Dossier, ANEPEPE (*Publisher*) will grant a 75% discount on the EGEPE 2028 registration fee. People interested in serving as reviewers for this Dossier should kindly complete the [Reviewer Registration Form for the Dossier: Rethinking entrepreneurship education and entrepreneurial orientation](#). Omissions or situations not foreseen in this call will be analyzed by the Organizers of the Dossier together with the Editor-in-Chief of REGEPE, observing the journal's current editorial policies.

12. References

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